

THE REAL.
THE LEGEND.



BREAK YOUR BACK. MAKE YOU HUMBLE.

THE SHEIK

T H E R E A L . T H E L E G E N D .

SHEIK

THE



B R E A K Y O U R B A C K . M A K E Y O U H U M B L E .

CONTACT INFORMATION

Aaron Avruskin

416.898.6744

aaron@rebelmediaventures.com



PRODUCTION CREDITS

Director: Igal Hecht

Produced By: Jian Magen, Jake Neiman, Michael Girgis, Page Magen, Aaron Avruskin, Igal Hecht, Stu Stone, David Keystone

Executive Producers: Jian Magen, Jake Neiman, Michael Girgis, Page Magen

Story By: Jake Neiman, Igal Hecht, Jian Magen

Music: Michael Hanson

Film Editor: Igal Hecht

Director Of Photography: Igal Hecht, Jon Corbin, Elad Winkler, Jesse Cappe

Production Managers: Aaron Avruskin

Sound Mixing: Mike Palozzi



CAST:

Khosrow Viziri (aka The Iron Sheik)

Carole Viziri

Tanya Viziri

Nicole Viziri

Jian Magen

Page Magen

Hulk Hogan

Seth Green

Jack Black

Jake Roberts "Jake the Snake Roberts"

Mick Foley

Jim Ross

Dwayne Johnson (The Rock)

Nikolai Volkoff

Jim Duggan "Hacksaw"

Bret Hart

Larry Zabisko

"Cowboy" Bob Orton

Christopher Alan Pallies "King Kong Bundy"

Bruce Prichard "Brother Love"

Jerry Sags and Brian Knobbs "The Nasty Boyz"

Ron Simmons

Jimmy Hart

Koko B Ware

Mohamad Tavakoli

Greg Oliver

Keith Elliot Greenberg



PRODUCTION INFORMATION

The amazingly entertaining story of the man that lived the American Dream by assuming the persona of the supreme villain.

Filmed extensively between 2006 until 2013. This is a touching story about the unlikely revival of a former wrestling superstar.

Film locations included: Toronto, Atlanta, Los Angeles, New Jersey, New York, and Oklahoma.

Interviews were conducted with the Sheik's family, Wrestling and Iranian historians, friends and over 25 wrestling superstars.

SYNOPSIS

The Sheik is a pop culture documentary that chronicles Khosrow Vaziri's electrifying career. From his upbringing in Iran, his journey in America, to his unprecedented experiences as America's most hated villain.

At age 72, the Sheik has embraced an unlikely new career as an outlandish social media sensation; known for hilarious outbursts and massively popular antics.

Watch as we recount the Sheik's one-of-a-kind life journey.

The film explores the Sheik's personal relationships with those closest to him, and those who know him best: his wife, his children, his grandchildren, his contemporaries and colleagues.



CAST BIO:

THE IRON SHIEK: AS HIMSELF

Hossein Khosrow Ali Vaziri, today known as “The Iron Sheik” was born in Iran in 1942. Vaziri established a name for himself in Iran as an amateur wrestler, a bodyguard for the Shah of Iran, and an athlete representing his home country in the 1968 Summer Olympics.

In the early 1970’s, following the unexpected and controversial death his good friend and Olympic Gold Medal Winner, Vaziri left Iran to pursue the American Dream.

His journey to the United States began one of the most spectacular professional wrestling careers in modern history.

Real-life political issues with Iran made Sheik a marked man. His family was threatened regularly and he was physically assaulted and stabbed. **The Iron Sheik became the most hated man in sports entertainment.**

The Sheik is credited for helping launch “Hulkamania” in the 1980’s after “Hulk Hogan” became the first to escape from the Iron Sheik’s Camel Clutch. Vaziri was fired and rehired by the WWE eleven times through the 1980’s and 90’s.

His fall from sobriety came after the crushing blow of losing one of his daughters, Marissa, murdered by her boyfriend. He sunk to new lows to desperately bury his agony.

Today, at age 72, the Sheik is revitalized with a flourishing new and unlikely career - as a Social Media Superstar.

FEATURING:

Hulk Hogan, Dwayne Johnson, Mick Foley, Jim Ross, Seth Green, Jack Black, Jake “The Snake” Roberts, Nasty Boyz, Bret Hart, King Kong Bundy, Bob Orton, Koko B Ware, Brother Love, Larry Zabisko, Nikoli Volkov, Ron Jeremy, Hacksaw Jim Duggan, Ron Simmons, Jimmy Hart, Keith Elliot Greenberg.



THE FILMMAKERS:

IGAL HECHT: Director, Editor, Writer, Producer

Igal Hecht is a graduate of the School of Communication Arts of Seneca College where he taught Television Production. In 1999, Igal Hecht created Chutzpa Productions Inc. Throughout Igal's 20 year career, he has been involved in the production of over 50 documentary films, combined with a slue of television shows, for variouschannels such as The CBC's Documentary Channel, The BBC Network, OMNITV, OUTtv, CTS, Vision-TV, ichannel, bpm:tv, Channel M, JLTv, Shalom-TV, CBC, Court TV, Pet Network, RLTV, Discovery Canada, Israel's Channel 1, Viva and various other television channels.

Most recently Igal completed work as editor and producer on the documentary film "The Story of Furious Pete," which had its sold out world premiere at the 2010 Hot Docs Film Festival and as producer and director of "The Hilltops" which also had it's premier at the 2011 Hot Docs Film Festival.

Igal's passion in this genre continued in 2012 as Director of Photography in the documentary film "In Search of Blind Joe Death: The saga of John Fahey" and in 2013 as director and editor of "A Universal language" a film that pushed the limits and boundaries of a conservative religious nation by bringing harsh comedy to the middle east

Igal's latest film 'The Sheik,' is set to premiere in the 2014 Hot Docs documentary film festival. He currently has three films in production scheduled for release in 2014.

THE MAGEN BOYS, JIAN AND PAGE MAGEN: Executive Producers /Producers

Jian and Page Magen are identical twins and entrepreneurs behind the creation and success of Magen Boys Entertainment (MBE). For over 13 years, MBE has managed and executed more than 10,000 events from gala fundraisers and Hollywood film launches to big-ticket concerts and parties.

The twins love everything to do with wrestling. The walls of their offices are covered with pictures of famous wrestlers and rare wrestling merchandise.



JAKE NEIMAN (Executive Producer/Producer)

Jake Neiman graduated the Schulich School of Business in 2001. Jake is a seasoned digital media entrepreneur with an extensive track record of media success stories. As the Co-Founder of Onestop Media Group, Jake led the corporation's overall development, innovation and acquisition by the Jim Pattison Group in 2011. Onestop Media is internationally recognized for pioneering the digital signage landscape in North America. Jake is the Co-Founder of Fourth Wall Media (founded 2001); Canada's leading Digital/Interactive Agency recognized for its award-winning digital experiences and content programs. Jake has brought digital media innovation and real-time content experiences to dozens of leading organizations.

Michael Girgis (Executive Producer/Producer)

Michael is the Co-founder and past President/CEO of Fourth Wall Media and Onestop Media Group, leading companies in digital media innovation. Michael led the company's vision and business development efforts from (2001 - 2012); to a successful acquisition by the Jim Pattison Group in 2011. In 2006, Michael partnered with Film Artist, Sharon Switzer to co-found the Toronto Urban Film Festival (TUFF), named by MovieMaker as the World's Top 20 Coolest Film Festivals. Mike's leadership with TUFF led to the creation of Art in Transit (<http://www.artintransit.ca>), now bringing over 20 arts and cultural programs across Canada in 2014; many produced in partnership with local arts and culture organizations.

Michael has served as: Industry Programming Advisory Group (TIFF) Toronto International Film Festival, Chairman - Canada's Media Innovation Awards; Chairman - Canadian Marketing Association's Digital Day; Founding Chairman - Canadian Out of Home Digital Association. In 2013, Michael served as the Chairman of Canada's first Content Marketing Show. Michael's leadership in the field of Media Innovation has earned him global notoriety; being named as the World's Top 35 under 35 in the Hollywood Reporter's Global Edition.



AARON AVRUSKIN: Producer, Production Manager

Aaron Avruskin is the President and General Manager of Rebel Media Ventures International, a production and distribution company located in Toronto, Canada. Aaron was promoted from Executive Manager of Distribution and Development, a role that saw him place hundreds of hours of finished content with broadcasters all over the world. As President, Aaron has worked vigorously with commissioning editors to develop new programming in effort to broaden the scope of Rebel Media's production offerings. In this respect, Aaron created, produced and executive produced the 10x30' HD doc-series, FIGHT XCHANGE, which aired on Superchannel in Spring/Summer 2013. Aaron & Rebel are currently in development on a second season of FIGHT XCHANGE, which has been green-lit by Superchannel, and is set to commence principal photography in the first quarter of 2014. Rebel has executive produced independent production for networks such as CBC, DISCOVERY, VISION & APTN to name a few.

MICHAEL HANSON: Composer

Michael Hanson was the original drummer, founder and a pivotal member of iconic Canadian Music Superstars GLASS TIGER. With Five Juno Awards, a Grammy Nomination and gold & multi-platinum sales worldwide, he is now one of Canada's brightest songwriter/producers. Having written & recorded with the likes of John Bettis (Madonna, Pointer Sisters), Brad Buxer (Michael Jackson), Susan Pomerantz (Cher, Chicago) to name a few, Michael has toured alongside Tina Turner, The Moody Blues and Journey - later becoming a staff songwriter (obtaining GOLD status) for Warner/Chappell Canada and now a successful independent Producer with his own studio in Mississauga, ON.

For all media inquires including interview opportunities or photo requests, please contact:

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[416.898.6744](tel:416.898.6744)

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Photography stills available upon request



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